

**BACCALAURÉAT PROFESSIONNEL  
SPÉCIALITÉ GESTION ADMINISTRATION  
SUJET 2**

**Durée de l'épreuve: 40 minutes**

- Préparation	- 20 minutes
- Phase 1 : Présentation de la situation proposée ci-dessous	- 10 minutes
- Phase 2 : Entretien sur les activités et travaux effectués dans la discipline non linguistique durant l'année de terminale	- 10 minutes

**SITUATION :**

You work as an accounting assistant at Morisson's near Birmingham. Your manager, Mrs Stevenson asks you to organize a three-day-trip to thank the team before the summer break. There will be 6 participants in total. She would also like to offer a small gift as a memory to each member.

You choose to visit Cadbury World.

Present your project to your manager about:

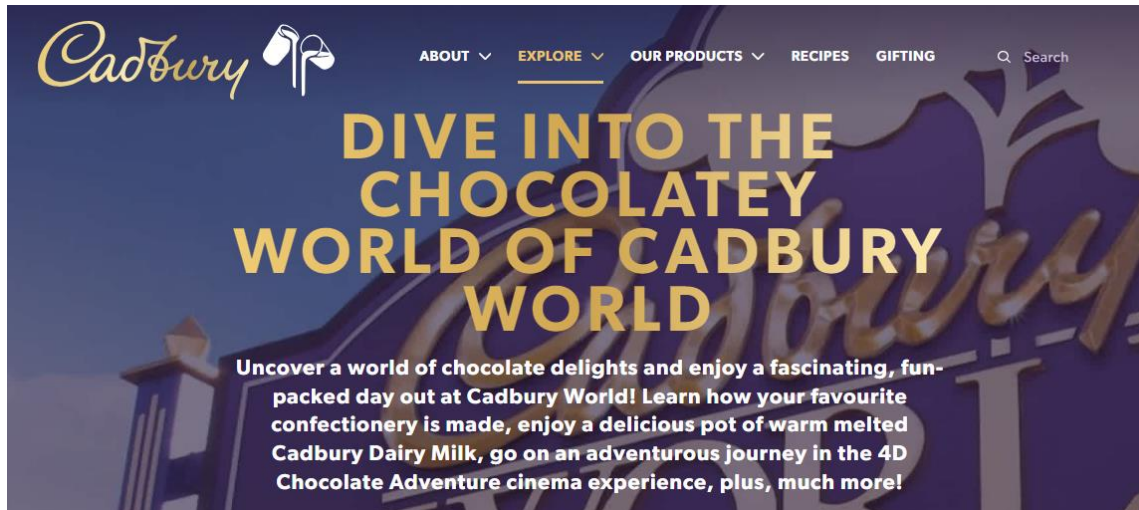
- what you will do at Cadbury World
- the accommodation for a three-day trip
- a suggestion to personalize dairy milk bars as a gift to the six members of the team.
- the budget (accommodation + tickets + gift)



**DOCUMENTS :**

- DOCUMENT 1 : VISIT CADBURY
- DOCUMENT 2 : ACCOMODATIONS
- DOCUMENT 3 : PERSONALIZED CHOCOLATE BAR EXAMPLE

Source : <https://www.cadbury.co.uk/explore/partnerships/cadbury-world/>



## TRAVEL BACK IN TIME TO OUR RECREATION OF VICTORIAN BULL STREET

You'll meet Quaker entrepreneur John Cadbury, and find out where the Cadbury business began.

See what would have been for sale in Richard Tapper Cadbury's drapers, and John Cadbury's tea dealer shop back in 1824, and take some photos of the very first Cadbury products.

## WHAT MAKES CADBURY CHOCOLATE SO DELICIOUSLY WONDERFUL?

Here's where you'll find out how we do it in our special-effects cinema presentation. Discover how it's made and hold on tight, you could be in for a few surprises!

Learn about the most important ingredients of milk chocolate...

...and the way Cadbury combines them to create that unique Cadbury taste.

### Trip to CADBURY WORLD:

- Location: Bournville
- Self-guided tour
- History zone: Visit of Victorian Bull Street
- Chocolate making zone: Discover how chocolate is made
- Cadbury world shops opening on August 1990
- 600 000 visitors per year
- Production started 100 years ago
- Date: from 22<sup>nd</sup> June 2024 to 24<sup>th</sup>
- Tickets price: £22.5 per person

CHOOSE YOUR VISIT DATE						
JUNE 2024						
MON	TUE	WED	THU	FRI	SAT	SUN
					01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## DOCUMENT 2 : ACCOMODATIONS

Sources : <https://live.high-level-software.com/hotels/ournbrook-stirchley/availability>

### 1 - OLD FARM

Check in

22 Jun 2024

Check out

24 Jun 2024

Rooms and People

1 Adult(s) 0 Child(ren) 1 Room

Show Prices

Total price for 2 night(s)



#### Single room-Basic-Ensuite - Base Rate - Room Only

✓ Free cancellation before 19 Jun 2024 ✓ Free Wifi

Best Price  
£160.00 **£155.00**

Less info

Our basic single room is located on the First Floor of the Old Farm House with views over our front garden.

The room has has a single bed, flat screen TV and tea and coffee making facilities.

Continue

Sleeps up to: 1  
Beds

#### Facilities

- ✓ Free WiFi Internet
- ✓ Hairdryer
- ✓ Non-smoking
- ✓ Tea and coffee making facilities
- ✓ Heating
- ✓ Heating - room controlled
- ✓ Linen provided
- ✓ Accessed by staircase
- ✓ Key access
- ✓ High Definition (HD) Flat Panel Television
- ✓ Potential for noise

### 2 - BOURNBROOK

#### Twin



Twin room with En-Suite and tea & coffee facilities

Maximum 2 guests per room

From **£152.00** for 2 nights

Rooms: 1

Adults: 2

Children: 0

HIDE RATES

## DOCUMENT 3 : PERSONALIZED CHOCOLATE BAR EXAMPLE

Source : <https://www.cadburygiftsdirect.co.uk/>

Personalise your own Dairy Milk Bars & Milk Tray Boxes in all sizes with images and text.

START CREATING

First option :

Visitor's name and photo

8 £

Second option :

Cadbury world + visitor's name

6 £