

BACCALaurÉAT PROFESSIONNEL
SPÉCIALITÉ ESTHÉTIQUE COSMÉTIQUE PARFUMERIE
SUJET N°1

Durée de l'épreuve : 40 minutes

- Préparation	- 20 minutes
- Phase 1 : Présentation de la situation proposée ci-dessous	- 10 minutes
- Phase 2 : Entretien sur les activités et travaux effectués dans la discipline non linguistique durant l'année de terminale	- 10 minutes

SITUATION :



You are a trainee in the beauty shop LUSH in Liverpool in the UK. The products you have to sell are fresh handmade cosmetics created by the brand « Lush ». A new customer wants to buy a shower gel.

➔ **Convince your customer to buy one particular shower gel and explain the benefits of the ingredients and the specificities of your brand.**

DOCUMENT 1 : Rose Jam Shower Gel

Source : https://www.lush.com/us/en_us/p/rose-jam-shower-gel



ROSE JAM

SHOWER GEL

Delicate rose and bright lemon



SELECT SIZE

3.3fl.oz

8.4fl.oz

16.9fl.oz


33.8fl.oz

-

1

+

\$12.50 3.3fl.oz

 Add to bag - \$12.50

Ingredients

Sodium Laureth Sulfate, Sodium Cocoamphoacetate, Glycerine, Water, Vanilla Pod Infusion, Cypress Leaf Infusion, Lauryl Betaine, Fragrance, Goji Berry Juice (*Lycium barbarum*), Lactic Acid, Argan Oil, Rose Absolute, Rose Oil, Geranium Oil, Sicilian Lemon Oil, Citronellol, Coumarin, Geraniol, *Limonene, Red 33

- Natural Ingredients
- Safe Synthetics

*occurs naturally in essential oils.

VEGAN

Can't get enough of Rose Jam? This decadent, lemon-rose shower gel is made with vanilla pod infusion, goji berry juice and nourishing argan oil to leave skin soft, hydrated and sweetly scented. Lovers of our Rose Jam Bubbleroon and Ro's Argan Body Conditioner will recognize its gorgeous fragrance, so you can double or triple up and never be without this irresistible scent. Made in Canada.

FIGHTING ANIMAL TESTING

We have been fighting against animal testing since before we opened our first shop, and the fight continues today. We test products on humans and promote, fund and use human biology relevant testing methods entirely animal and animal-product free. [Find out more](#)

WHAT WE BELIEVE

We Believe – our guiding statement for over 25 years

We believe in making effective products from fresh, organic* fruit and vegetables, the finest essential oils and safe synthetics.

We invent our own products and fragrances. We make them fresh by hand using little or no preservative or packaging, using only vegetarian ingredients, and tell you when they were made.

We believe in buying ingredients only from companies that do not commission tests on animals and in testing our products on humans.

We believe in happy people making happy soap, putting our faces on our products and making our mums proud.

We believe in long candlelit baths, sharing showers, massage, filling the world with perfume and in the right to make mistakes, lose everything and start again.

We believe that all people should enjoy freedom of movement across the world.

We believe our products are good value, that we should make a profit and that the customer is always right.

* We also believe words like fresh and organic have honest meaning beyond marketing